

Subject: final press release
From: "Robinson, Mitch"
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NEWS RELEASE

Cool off on Wednesday with Click! Cable TV

July 11, 2007

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Sweltering? For those looking for any possible way to cool off during this week's heat wave, Click! Cable TV is providing a special treat for its customers on Wednesday, July 11th.

Customers can tune to "Click! 1" (channel 1 for those with cable receivers or channel 117 for those without a receiver) and cool off by viewing pictures of recent winter snowstorms in the Tacoma area. The pictures will be accompanied by appropriate music and sounds of the season.

"We hope everyone does their best to stay cool and safe in the midst of this heat wave," said Mitch Robinson, Marketing & Business Operations Manager for Click! Network. "For those spending time indoors, we hope remembering recent snowstorms will help them get through the day."

The photos seen on Click! 1 and 117 are courtesy of Tacoma resident Kevin Freitas, who blogs his commentary and photographs of Tacoma along with others at www.feedtacoma.com.

Tacoma Power's Click! Network is the nation's largest municipally owned telecommunications system. Click! provides competitive business services, including cable television, high-speed data, Internet and broadband services, in the cities of Tacoma, University Place, Fircrest, Lakewood, Fife and portions of unincorporated Pierce County. For more information, visit www.clickcabletv.com or call 253-502-8900.

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